CIIF 2026

CHINA INTERNATIONAL INDUSTRY FAIR 中国工博会

2026.10.12-10.16

国家会展中心（上海）

National Exhibition and Convention Center (Shanghai)

主办单位

Host

东浩兰生（集团）有限公司

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上海工业商务展览有限公司

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2025展会数据
CIIF 2025 Facts & Figures

展览总面积
Total Show Spaces

299,020

平方米
sq.m

专业观众数量
Trade Visitors

186,290 人 visitors

223,997 人次 visits

来自133个国家和地区
from 133 countries and regions

“极大、极小、极轻、极智、极精”
代表性成果：

Ultra-Large, Ultra-Small, Ultra-Light, Ultra-Intelligent, and Ultra-Precise Representative Achievements:

nearly
近**400**项

传播声量
Media

153,941 篇
reports

参展商数量
Exhibitors

3,011家

来自 27 个国家和地区
from 27 countries and regions

总曝光量
Total Exposure

2.386 亿
billion clicks

参展理由
Why Exhibit

十大主题展,赋能制造全产业链
Ten Theme Shows

2026年中国工博会设十大主题展，覆盖从制造业基础材料、关键零部件，到先进制造装备、整体解决方案的智能绿色制造全产业链。直连客户，凸显您的专业见解与行业智慧，尽显供应链核心地位。

CIIF 2026 will comprise ten Theme Shows, covering the entire smart and green manufacturing chain, including foundational materials, key components, cutting-edge manufacturing equipment, and solutions. Connect directly with customers, highlight your professional insights and industry knowledge, and reveal your core position in the supply chain.

六展联动,品牌升维
Six-Exhibition Synergy

中国工博会组委会深耕工业领域，充分运用品牌优势，联动在厦门、成都、深圳、上海、武汉以及泰国曼谷六地举办的工业展会，让工业之花开遍四省一市、远播海外，助力制造业高质量发展迈上新高度，为品牌注入澎湃动力，链接全球工业网络。

The CIIF Organizing Committee, specializing in the industrial field, fully taps into the brand potential by holding industrial fairs across six locations: Xiamen, Chengdu, Shenzhen, Shanghai, Wuhan, and Bangkok, Thailand. Industrial vitality now extends across four provinces, one municipality, and overseas, boosting the high-quality development of the manufacturing industry to new heights, injecting strong momentum into your brand, and connecting you with the global industrial network.

触达海量专业观众,广纳客源
Reach Vast Trade Visitors

二十余载精心沉淀，中国工博会积累起深厚底蕴，20万+专业人士汇聚现场，精准触达优质买家，为您开启面洽契机，解锁新客源。

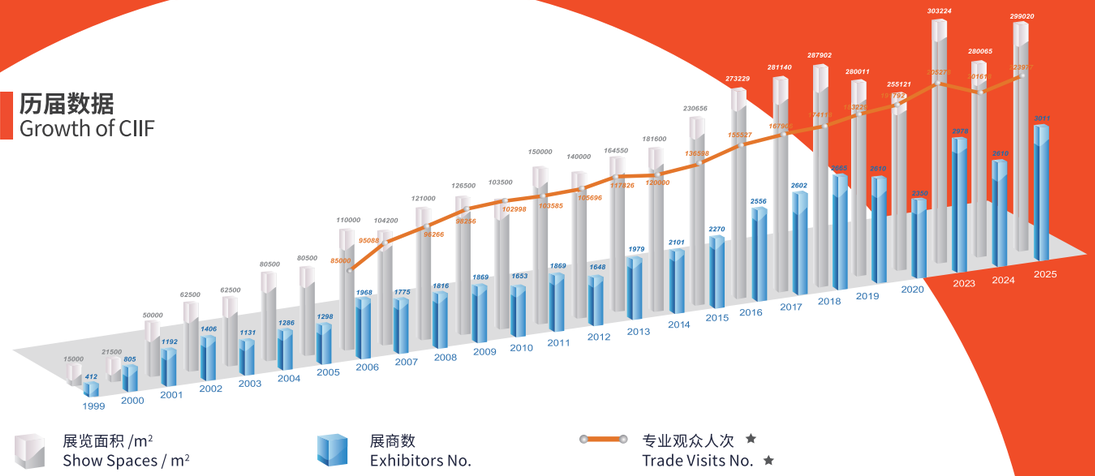
With over two decades of meticulous cultivation and the accumulated profound influence, over 200K professionals will gather at CIIF 2026. Accurately reaching high-quality buyers, CIIF opens up your opportunities for face-to-face interactions and unlocking new customers.

整合全域资源,绽放品牌光芒
Exposure Of Omni-Channel Resources

中国工博会整合线上及线下宣传资源，通过大众传媒、专业媒体、邮件推送、短信推送、海内外自媒体矩阵、线下路演等推广渠道，助您尽享海量曝光，精准触及行业精英，提升品牌声量。

CIIF integrates online and offline promotional resources, assisting you to enjoy extensive exposure through various channels such as mass media, professional media, EDM, SMS, domestic and overseas self-media matrix, offline roadshows, etc., boosting your brand reputation by precisely connecting with industry elites.

历届数据
Growth of CIIF



★ 专业观众人次统计数据自2006年开始
★ The No. of trade visits is calculated since CIIF 2006

简介
About CIIF

中国国际工业博览会（简称“中国工博会”或“工博会”）是我国以中国冠名的、历史最长的国家级工业展会，自1999年创办以来，每年秋季在上海举办，已成功举办二十余届。

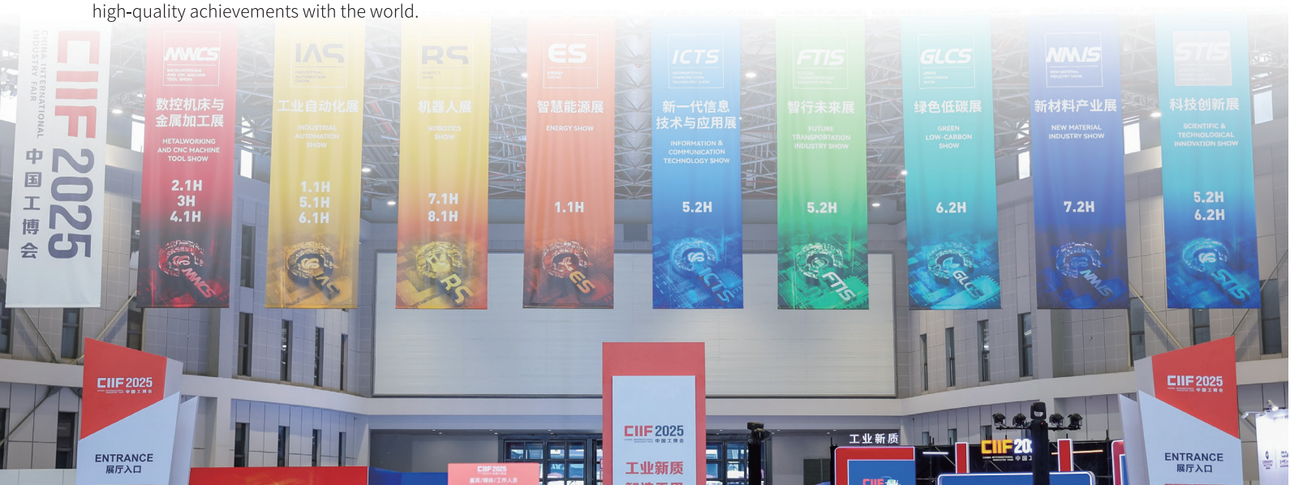
中国工博会聚焦新工业新经济，强化高端产业引领功能，荟聚顶尖专家菁英，引领产业科技创新风尚，全力构建开放、创新、包容的产业生态，覆盖从制造业基础材料、关键零部件，到先进制造装备、整体解决方案的智能绿色制造全产业链，是国内展览规模最大、参展企业最多、展示领域最广、国际化程度最高的工业展会之一。

作为服务先进制造业领域展示交往活动的企业间沟通桥梁，中国工博会集“展示、交易、评奖、论坛”四大功能于一体，历经二十余年“专业化、市场化、国际化、品牌化”运作和发展创新，坚持对接国家战略，发展实体经济，已经成长为我国工业领域面向世界的重要展示窗口和经贸交流合作平台，实现了“西有德国汉诺威工博会，东有中国工博会”的定位目标，成为了世界知名、中国最具影响力的工业品牌展，成为了一张面向国际展示中国工业高质量发展成果的金名片，有力促进了中国工业与全世界的交流、交往和交融。

China International Industry Fair (CIIF) is the longest-running national-level industrial event named after China. Since its launch in 1999, CIIF has been staged in autumn annually in Shanghai for more than 20 sessions successfully.

CIIF is dedicated to the promotion of emerging industries and new economy and reinforcing its pivotal role in high-end sectors, while it convenes leading experts and thought leaders, spearheads technological innovation trends across industries, and endeavors to foster an open, innovative, and inclusive industrial ecosystem. CIIF stands as one of the largest-in-scale industrial events in China with the most exhibitors, the widest range of industry exhibits, and the highest level of internationalization - showcasing the entire spectrum of smart and sustainable manufacturing supply chain including foundational materials, key components, cutting-edge manufacturing equipment and solutions.

As a communication bridge for showcasing and networking events in the advanced manufacturing sector, CIIF combines the four major functions of exhibition, trade, awards, and forums, through implementing professionalization, market-orientation, internationalization, and branding as its strategies for more than two decades. Aligning with national strategies and fostering real economy, CIIF has grown into an important window and spot open to the world for international trade, communication and cooperation on industrial scope. Just as its counterpart Hannover Messe in Germany, CIIF has achieved its objective to be recognized internationally as one of China's most influential industrial brand exhibitions and a prestigious platform to promote the exchange, interaction, and integration of China's industry as well as its high-quality achievements with the world.



CIIF 专业展
THEME SHOWS

数控机床与金属加工展 Metalworking and CNC Machine Tool Show

中国工博会的核心专业展之一，涵盖三大主题展区：激光加工 & 钣金冲压技术展区、金属切削 & 增材制造技术展区、机床配套功能部件及周边产品展 区。是国内领先的国际性金属加工技术展，重点关注金属切削加工技术、钣金、冲压、成形技术、检验测量设备、金属 3D 打印、及先进功能部件和材料 等领域， 致力为厂商提供优质参展体验，为专业观众提供“信息咨询、技术交流、设备采购一站式”综合服务。

MWCS is one of the core theme shows of CIIF, which covers three major thematic sections: Laser Processing & Sheet Metal Stamping Technology, Metal Cutting & Additive Manufacturing Technology, and Machine Tool Accessories and Peripheral Products. It's a leading international metalworking trade show in China. MWCS focuses on metal-cutting, sheet metal working, metal forming & fabricating, inspecting & measuring, metal 3D printing, advanced functional parts, metallic material, etc. It's committed to providing exhibitors and visitors a One-Stop Service covering intelligence communication and corporate purchasing.

工业自动化展 Industrial Automation Show

工业自动化展(IAS)作为全球自动化领域最具规模和影响力的行业盛会之一，同时也是中国工博会旗下最受瞩目的专业展之一，自设立以来已有17载的辉煌历史和成功经验。IAS倾力打造七大特色展区，IAS一直秉持着砥砺前行，希望在助力工业自动化行业漫长的道路上，与所有行业从业者们一同齐头并进!为全球制造业企业提供一个展示新产品、新技术和新解决方案的平台。在这里，你可以看到自动化技术的变革，感受前沿尖端的科技，把握技术与创新的舞台。

Industrial Automation Show (IAS) as one of the most influential industry fair in the world, it has 17 years of brilliant history and successful experience since its establishment, IAS is dedicated to creating seven special exhibition areas, IAS has been upholding the spirit of progress, hoping to help the industrial automation industry on the long road, together with all industry practitioners! To provide a platform for global manufacturing enterprises to showcase new products, new technologies and new solutions. Here, you can see the change of automation technology, feel the cutting-edge technology, and grasp the stage of technology and innovation.

机器人展 Robotics Show

机器人展已成为全球规模最大、行业影响力最广泛之一的国际顶尖机器人行业盛会，是全球工业机器人领域企业参与数最多的全产业链展览平台，被业界誉为中国机器人产业发展的风向标。2026年将持续深化拓展“人形机器人”和“智能养老服务机器人”专区，两大特色专区协同发力，集结最广泛、最尖端、最具创新性的应用场景，引领机器人技术在工业与民生领域的双向突破，开启智能应用新图景。

As one of the world's largest and most influential international top-tier events in the robotics industry, this Robot Exhibition stands as the industrial robotics platform with the highest number of participating enterprises across the entire global industry chain, and is hailed by the sector as a bellwether for China's robotics industry development.
In 2026, the exhibition will further expand its two featured zones——the Humanoid Robotics Zone and the Intelligent Elderly Care Service Robotics Zone. Leveraging the synergy of these two specialized zones, it will bring together the broadest range of cutting-edge and innovative application scenarios, leading the dual breakthroughs of robotics technology in both industrial and civilian sectors, and opening up new vistas for intelligent applications.

智慧能源展 Energy Show

智慧能源展作为中国工博会旗下聚焦能源转型与工业协同的核心专业展之一，深度响应国家“加快规划建设新型能源体系”、“推动能源技术革命与产业融合”的战略部署。2026年将重点打造三大展示板块：一是以核能综合利用、先进反应堆技术及核电产业链安全高效发展为引领的清洁能源板块；二是以风光储氢一体化、新型储能、智能电网与柔性输电为核心的新能源板块；三是深度融合人工智能、虚拟电厂技术与综合能源服务的绿色智能系统解决方案板块。同期将举办行业峰会、发展论坛、专题研讨会、供需对接会等多场活动，通过“一展一会N活动”模式，集中展示能源装备高端化、智能化发展成果及与工业场景的深度融合实践，为能源行业搭建技术交流、供需对接与合作共赢的优质平台。

Energy Show (ES), a core professional exhibition under the China International Industry Fair (CIIF) focusing on energy transition and industrial synergy, deeply responds to the national strategic deployment of "accelerating the planning and construction of a new energy system" and "promoting energy technology revolution and industrial integration." In 2026, it will focus on three major exhibition sections: first, a clean energy section led by comprehensive nuclear energy utilization, advanced reactor technology, and the safe and efficient development of the nuclear power industry chain; second, a new energy section centered on integrated wind, solar, and hydrogen storage, new energy storage, smart grids, and flexible power transmission; and third, a green and intelligent system solutions section deeply integrating artificial intelligence, virtual power plant technology, and comprehensive energy services. Concurrently, multiple events will be held, including industry summits, development forums, thematic seminars, and supply-demand matchmaking meetings. Through a "one exhibition, one conference, and numerous activities" model, the exhibition will showcase the achievements in high-end and intelligent development of energy equipment and its deep integration with industrial scenarios, providing a high-quality platform for technological exchange, supply-demand matching, and win-win cooperation within the energy industry.

信息与通信展 Information & Communication Technology Show

信息与通信展（ICTS），作为中国工博会旗下专业展之一，将以“AI+制造·工业新范式”为全新主题呈现。ICTS持续聚焦工业互联网、工业AI、云和大数据、软件与操作系统、算法算力、信息/运营技术安全、无线通信、供应链等IT、CT和OT关键技术手段赋能制造业向人、机、物、料、法、环、测全面智联、智链的先进制造发展为核心内容，从最热门前沿的创新技术、到各应用行业的集成系统性解决方案、及至智能终端demo产品与典型案例演示，呈现丰富多元的数智化发展场景展示。展会同期将举办工业互联网、工业供应链、软件与场景应用等系列化高规格论坛活动，与政、产、学、研、媒、用、资零距离激荡新技术、新应用的破局思维与路径。

Information and Communication Technology Show (ICTS), as one of the professional trade show under China International Industry Fair, will present a new theme of "AI + Manufacturing, leading A New Paradigm for Industry". ICTS continues to focus on empowering manufacturing with advanced development through key technologies and means such as industrial internet, industrial AI, cloud and big data, software and operating systems, algorithm and computing power, information/operation technology security, wireless communication, and supply chain. The core content ranges from the most cutting-edge innovative technologies to integrated systematic solutions for various application industries, as well as smart terminal demo products and typical case demonstrations, showcasing a rich and diverse display of digital and intelligent development scenarios. Concurrently, the exhibition will host a series of high-level forum activities including the Industrial Internet, Industrial Supply Chain, and Software and Scenario Applications, fostering close interaction with government, industry, academia, research, media, users, and capital to stimulate breakthrough thinking and pathways for new technologies and applications.

智行未来展 Future Transportation Industry Show

作为中国工博会核心打造的专业展，本届展会以“智联出行·低空新篇”为核心，整合智能网联汽车、低空经济、新能源、核心零部件、未来生态五大领域资源，构建“地面+低空”协同的未来交通展示体系，全面呈现产业跨界融合、技术创新突破与全场景应用落地的前沿成果。依托工博会强大的产业势能，展会同步联动行业峰会、商贸对接会及第七届“i蓝天购车节”，精准链接从核心技术攻关、商务贸易洽谈到终端消费市场全链条的商业机会。

FTIS, a core professional exhibition built by China International Industry Fair (CIIF), takes "Intelligent Connected Mobility, New Chapter of Low-altitude Economy" as its core theme. It integrates resources from five major fields including intelligent connected vehicles, low-altitude economy, new energy, core components and future ecosystems, constructs a coordinated future transportation exhibition system integrating ground and low-altitude mobility, and fully presents cutting-edge achievements in industrial cross-border integration, technological innovation breakthroughs and full-scenario application implementation. Leveraging the strong industrial momentum of CIIF, the exhibition concurrently organizes industry summits, business matchmaking meetings and the 7th "iBlue Sky" Car Festival, accurately connecting full-chain business opportunities ranging from core technology research, business trade negotiations to terminal consumer markets.

绿色低碳展 Green Low-Carbon Show

面向“十五五”，中国工业绿色低碳发展已进入系统推进、深度攻坚的关键时期。2026年绿色低碳展锚定“双碳”战略，致力于成为工业领域零碳转型的核心引擎。本展会以“零碳园区与工厂”建设为引领，以“工业用能设备全生命周期管理”为核心路径，高度聚焦设备的管理、运维、改造与升级，打造集技术、产品、服务、金融于一体的工业零碳转型一站式解决方案平台，为园区与高耗能企业提供可落地、可衡量的解决方案。

Looking toward the 15th Five-Year Plan period, China's industrial green and low-carbon development has entered a critical stage of systematic advancement and deep challenges. The 2026 GLCS led by the development of "zero-carbon parks and factories" and centered on the "full lifecycle management of industrial energy-using equipment," the show focuses intensely on the management, operation, maintenance, renovation, and upgrading of equipment. It aims to build an integrated platform for technology, products, services, and finance, providing parks and high-energy-consuming enterprises with actionable and measurable solutions for industrial net-zero transition.

新材料产业展 New Material Industry Show

新材料产业展立足于推动产业链上下游合作为目标，聚焦应用场景，重点展示新能源材料、低空经济与商业航天材料、汽车轨交及海洋工程材料、人工智能及人形机器人材料、未来材料和工艺装备、生物制造及生命健康等，为新材料及其应用企业搭建展示、洽谈、交易的平台。

New Material Industry Show is based on the goal of promoting upstream and downstream cooperation in the industrial chain, focusing on application scenarios, focusing on new energy materials, low-altitude economic and commercial aerospace materials, automobile rail transit and marine engineering materials, artificial intelligence and humanoid robot materials, future materials and process equipment, bio-manufacturing and life and health, etc., and building a platform for new materials and their application enterprises to display, negotiate and trade.

科技创新展 Scientific & Technological Innovation Show

科技创新展（简称“STIS”）是中国工博会旗下展示原创性科学研究和技术创新成果的专业展，旨在为科研机构、大专院校、企业研发部门搭建一个将创新成果产业化的平台。展会鼓励国内外机构展示拥有自主知识产权的独特的核心技术，通过原始创新、集成创新和引进技术再创新等手段促进科技向生产力转化。设创新科技馆展区、高校展区、CIIF Tech创新孵化展区、高新技术成果展区及境外机构展团五大板块。

Scientific & Technological Innovation Show ("STIS") is a professional exhibition under the China International Industry Fair that showcases original scientific research and technological innovation achievements. It is designed to establish a platform for research institutions, colleges and universities, and enterprise R&D departments to industrialize their innovative outputs. The exhibition encourages domestic and foreign institutions to present unique core technologies with independent intellectual property rights, facilitating the transformation of scientific and technological achievements into productive forces through original innovation, integrated innovation, and re-innovation of introduced technologies. It consists of five sections: the Innovation Science and Technology Exhibition Hall Section, the University Section, the CIIF Tech, the High-tech Achievement Section, and the Overseas Institution Exhibition Group Section.

集成电路展（国芯展） Next-Gen IC Expo

NICE集成电路展（国芯展）作为中国工博会同期展会，将以“芯智融合·生态共生·交易赋能”为核心理念，聚焦“从芯片到应用场景的落地闭环”，实现“芯片设计—特色制程—封装集成—解决方案”的全链路落地。本展强调芯赋能CIIF核心场景（如智能工厂、汽车电子、具身智能等）。展会依托工博会全工业生态优势，创新“展+会+精准对接”模式，同步举办中国集成电路生态高峰论坛、行业年会及多场专业论坛，配套“一对一”供需对接、跨境合作洽谈等活动，增设IC赛道奖项。作为集成电路生态枢纽，这里兼具技术展示与精准交易功能，突出应用场景适配与定制化服务亮点。可一站式实现“展技术-强对接-签订单-聚人才-赢奖项”全链路价值转化，锁定政企、资本、人才核心资源，抢占发展新机遇。

Next-Gen IC Expo (NICE) adheres to the core philosophy of "Chip-Intelligence Collaboration ·Ecological Symbiosis·Transaction Empowerment". It focuses on "the closed-loop implementation from chips to application scenarios" and realizes the full-chain deployment covering "IC design, specialized manufacturing processes, packaging and integration, and solution provision". This show places emphasis on empowering CIIF’ s core scenarios with chip technologies (e.g., smart factories, automotive electronics, and embodied intelligence). The show will concurrently host the China IC Ecology Summit Forum, the industry annual conference and multiple professional forums, with supporting activities including one-on-one supply-demand matching sessions and cross-border cooperation negotiations, as well as the newly launched IC Awards. The show integrates technology exhibition and precision transaction functions, highlighting application scenario adaptation and customized services. It enables one-stop full-link value conversion of "Exhibition + Conference + Matching + Transaction + Recruiting + Awarding", helping exhibitors lock in core resources of government, enterprises, capital and talents, and seize new opportunities.

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Panasonic · FESTO · DELTA 台达 · SMC · INOVANCE 汇川技术 · INNOMOTICS · HCFA 禾川科技 · Baumer · 华南理工大学

HollySys · BECKHOFF · ADVANTECH 研華科技 · EVOC 研祥集团 SINCE 1978 · RITTAL · HIWIN · ZPMC 上海振华重工 · 承创互通 · 上海建材

立邦 · FENDY 丰电科技 · BOD 保德 · 江科动力 JIANGKE POWER · SEIZE AIR · XINLEI 鑫磊 · 东亚机械 捷豹 JAGUAR · HGTECH · 广投集团

亚控科技 WellinTech · China unicom 中国联通 · 中国电信 CHINA TELECOM · Rockchip 瑞芯微电子 · 淘宝工业品 · ALLWINNER · 曙光网络 Sugon · inspur 浪潮 · ACOINFO

新地数字 · 上海电气 SHANGHAI ELECTRIC · 中国中车 CRRC · TBEA 特变电工 · GOLDWIND 金风科技 · 人民电器 · ALG 广投集团 南南铝加工

西部集团 · 新金桥能源 · POWERKEEPER 电管家集团 · ENERPLUS · SAIC · AION 埃安 · ZYPEEK 中研股份

理想 · smart · ABB · FANUC · KINGFA 金发科技

YASKAWA · KUKA · EPSON · YAMAHA · STÄUBLI · UNIVERSAL ROBOTS · SIASUN 新松 · DUCO 多可 · Höganäs

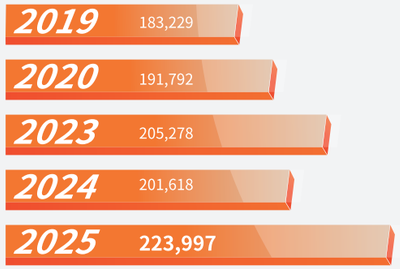
ESTUN AUTOMATION · JAKA · 配天机器人 · 仙工智能 · Soontrue · HUAYI · HIKROBOT

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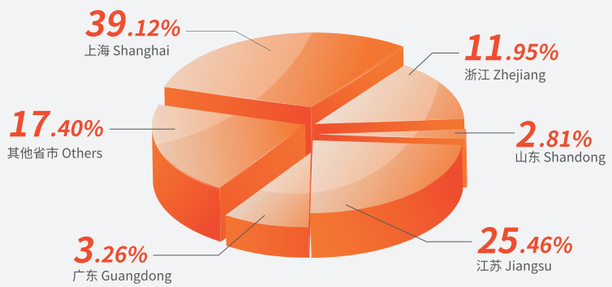
*排名不分先后 All in random order.

观众分析
Visitor Profile

2019-2025年专业观众人次统计
Statistics of Trade Visits in 2019-2025



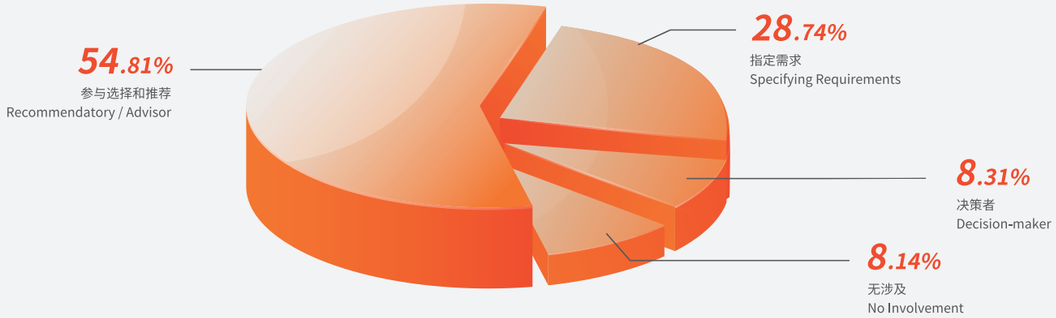
境内观众地区分布
Domestic Visitors by Regions



观众业务领域
Trade Visitors by Industry Sectors

46.64%	通用设备制造/专用设备制造/电气机械与器材制造General-purpose Equipment / Special-purpose Equipment / Electrical Machinery and Equipment Manufacturing
19.96%	计算机、通信和其他电子设备制造Computers, Communication Equipment, and Other Electronic Equipment Manufacturing
15.88%	软件与信息技术 Software and Information Technology
12.05%	新能源技术 New Energy Technology
12.89%	仪器仪表制造 Instrument Manufacturing
10.48%	汽车制造 Automobile Manufacturing
9.79%	金属制品 Metal Products
6.90%	船舶、航空航天、铁路和其他运输设备制造 Ships, Aerospace, Railway, and Other Transport Equipment Manufacturing
5.05%	培训机构/学校院所 Training Institutions / Educational Institutions
4.41%	节能及配套服务 Energy-saving and Supporting Services
4.21%	商协会/工业园区/政府机构 Chambers of Commerce / Associations / Industrial Parks / Government Agencies
3.93%	橡胶和塑料制品 Rubber and Plastic Products
3.83%	食品、饮料 Food and Beverages
3.22%	生物医药 Biological and Medical Industry
3.28%	包装印刷 Packaging and Printing
2.78%	石油化工 Petroleum and Industrial Chemicals
2.21%	纺织、服装、皮革、毛皮、羽毛及其制品和制鞋 Articles and Footwear Manufacturing Made of Textiles, Apparel, Leather, Furs and Feathers
1.88%	冶炼及压延加工 Smelting and Rolling Processing
11.13%	其他行业 Other Industries

观众的采购角色分析
Trade Visitors by Roles of Purchasing



观众参观展会目的分析
Trade Visitors by Purposes of Visit



评奖
Awards

中国国际工业博览会（CIIF）评奖体系是该展会核心功能模块之一，致力于通过权威专业的评审机制，发掘并表彰工业领域具有突破性创新与引领作用的技术及产品。该体系依托产业细分领域，紧密聚焦行业前沿技术方向，对具备高水平专业能力、突出创新实力及显著成长潜力的技术与产品授予“CIIF专业奖”，以此激励企业发展，并为全球科技进步与工业文明演进贡献具备示范价值的成果。

CIIF Awards are one of the essential functions of the China International Industry Fair (CIIF), identifying and honoring innovative technologies and products in industry through authoritative professional evaluations. Focusing on industrial sub-sectors and cutting-edge technological directions, The CIIF Professional Awards recognize high professional capabilities, innovation strength, and growth potential, encouraging enterprise development and contributing to global technological progress and industrial civilization.

在此之上，评奖体系设立最高荣誉——CIIF大奖CIIF Awards

该奖项是中国工业顶级大奖，授予代表全球工业与信息化融合前沿水平的顶尖成果。评选标准严格，要求获奖成果在技术创新或模式创新方面实现重大突破，已形成示范应用或规模商用，并对所属行业及区域发展产生显著引领带动效应，是国际工业领域极具权威性的荣誉象征。

On top of this, the CIIF Awards are the highest award within the CIIF award system, which is China's top industrial award, granted to outstanding achievements representing the forefront of global industrial and information integration. Stringent criteria require winners to achieve major breakthroughs in innovation, have demonstration applications or commercialization, and exert a leading impact on industries and regions. It is a highly authoritative honor in the international industrial field.



获奖企业将获得以下多维度支持：

- **荣誉认证与品牌提升：**增强企业公信力与市场认可度；
- **产业资源对接：**优先参与工博会官方组织的产业链洽谈会、技术研讨会及国际合作论坛，对接政府部门、科研机构与行业龙头企业；
- **媒体曝光与宣传推广：**通过工博会官方平台、合作媒体矩阵及行业专项报告进行多层次传播，提升技术与品牌影响力；
- **市场拓展与成果转化支持：**优先推荐参与政府采购项目、重大工程招标及国内外重要展会，推动创新成果加速商业化落地。

Award rights:

- **Honor Certification & Brand Enhancement:** Boost corporate credibility and market recognition;
- **Industry Resource Access:** Priority access to industrial chain conferences, technical seminars, and international forums organized by the CIIF, facilitating connections with government agencies, research institutions, and industry leaders;
- **Media Exposure & Promotion:** Multi-tiered dissemination through the CIIF's platform, partner media networks, and industry-specific reports to amplify technological and brand influence;
- **Market Expansion & Technology Transfer:** Priority recommendations for government procurement projects, major engineering tenders, and key exhibitions, to accelerate the commercialization of innovative achievements.

宣传推广
Media and PR

第二十五届中国工博会共监测到 **153,941**篇报道，全球**3,577**家媒体参与，其中传统媒体传播**91,419**篇，占比**59%**，新媒体传播**65,522**篇，占比 **41%**。共获得曝光量 **23.86**亿次。在新媒体中，微信、抖音、微博传播热度较高，分别占**43%**、**30%**、**15%**，共计获得**1,744**万次互动量。

A total of 153,941 reports were revealed this year, with 3,577 media outlets worldwide participating. Traditional media contributed 91,419 articles, accounting for 59% of the total, while new media produced 65,522 pieces, representing 41%. The event achieved 2.386 billion impressions. Within new media, WeChat, Douyin, and Weibo were the most prominent platforms, accounting for 43%, 30%, and 15% of coverage, respectively, and collectively generating 17.44 million engagements.



联系我们
Contacts

观众服务
Visitor Services

国内观众 Domestic Visitors

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海外观众 Overseas Visitors

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团体观众 Group Visitors

陈梦乔 女士 Ms. Chen Mengqiao
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王冠 先生 Mr. Wang Guan
13916152002
—— gwang@shanghaiexpogroup.com

展位价格（含增值税）
Exhibition Rates (VAT included)

	中外合资/合作企业、港澳台资企业、国内企业 Joint Ventures, HK, Macau, Taiwan-funded and local enterprises	境外企业、外商独资企业及代表处 Overseas-registered, Foreign-funded enterprises or their representative offices
标准展台（9㎡起租） Shell Scheme (Min. 9㎡)	人民币 **18,000元/9㎡** CNY 18,000/9㎡	人民币 **27,450元/9㎡** CNY 27,450/9㎡
室内光地（18㎡起租） Indoor Raw Space (Min. 18㎡)	人民币 **1,800元/㎡** CNY 1,800/㎡	人民币 **2,450元/㎡** CNY 2,450/㎡

*室内光地18平方米起租，参展商需自行承担展台搭建装饰等相关费用

*租用标准展台（9平方米起租）免费提供设备：室内围板，展台内地毯，中英文楣板，1张洽谈桌，1个接待台，4把折椅，1个220伏电源插座

*Indoor Raw Space (minimum 18 sqm) and its incurred fees of stand building are subject to the exhibitors

*Renting Shell Scheme (minimum 9 sqm) with free facilities: Indoor Side Wall, In-booth Carpeting, Display Panel in English and Chinese, 1 Negotiation Table, 1 Reception Desk, 4 Folding Chairs, and a 220V Electric Outlet

展商服务
Exhibitor Services

数控机床与金属加工展
Metalworking and CNC Machine Tool Show
姚辰 女士 Ms. Yao Chen 021-22068381
——candyyao@shanghaiexpogroup.com
佘超南 先生 Mr. She Chaonan 021-22068219
——scn@shanghaiexpogroup.com

工业自动化展
Industrial Automation Show
孟婷维 女士 Ms. Meng Tingwei 021-22068398
——twmeng@sh-industryexpo.com
唐佳悦 女士 Ms. Tang Jiayue 021-63811739
——jytang@shanghaiexpogroup.com

机器人展
Robotics Show
石琳蔚 女士 Ms. Shi Linwei 021-63811737
——lwshi@shanghaiexpogroup.com
叶童 女士 Ms.Ye Tong 021-63811735
——tye@shanghaiexpogroup.com

智慧能源展
Energy Show
薛罡 先生 Mr. Xue Gang 021-63811319
——jackyxue@shanghaiexpogroup.com
袁元 女士 Ms. Yuan Yuan 021-63811306
——yyuan@sh-industryexpo.com

信息与通信展
Information & Communication Technology Show
徐张佳 女士 Ms. Xu Zhangjia 021-22068390
——amigo_xu@shanghaiexpogroup.com
周亚伦 先生 Mr. Zhou Yalun 021-22068382
——ylzhou@sh-industryexpo.com

智行未来展
Future Transportation Industry Show
沈洁 女士 Ms. Shen Jie 021-22068397
——shanny@shanghaiexpogroup.com
丁德华 先生 Mr.Ding Dehua 021-63811760
——dhding@shanghaiexpogroup.com

绿色低碳展
Green Low-Carbon Show
朱妍 女士 Ms. Zhu Yan 021-63811302
——yzhu@shanghaiexpogroup.com
王诗璇 女士 Ms. Wang Shixuan 021-22068335
——sxwang@shanghaiexpogroup.com

科技创新展
Scientific & Technological Innovation Show
朱云斌 先生 Mr.Zhu Yunbin 13524806077
——zhuyunbin@itpc.com.cn
敬一 先生 Mr.Jing Yi 18861825277
—— jy@itpc.com.cn

新材料产业展
New Material Industry Show
赵春玲 女士 Ms. Zhao Chunling 021-63811716
——clzhao@shanghaiexpogroup.com
张时怡 女士 Ms. Zhang Shiyi 021-63811307
——syzhang@shanghaiexpogroup.com

集成电路展（国芯展）
Next-Gen IC Expo
邱意浓 女士 Ms. Qiu Yinong 021-63811020
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王斌 先生 Mr. Wang Bin 021-22068389
——wangbin@dlg-expo.com